

For Immediate Release  
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*A Women's Heart Health Fundraiser for the American Heart Association*

**Atlanta, GA. December 23, 2014** — Bryan Rusty Newport, CEO of 33 Events, producer and promoter of the **7th Annual Red Dress Party**, announced Steph Palermo, author and radio show host has graciously donated her time as the Media Spokesperson and Public Relations Committee Chairperson.

The **Red Dress Party** attracts Atlanta's most exclusive to celebrate women's heart health and enjoy an evening of non-stop excitement, entertainment, dancing and cheer all to raise funds for and awareness of heart disease.

Heart disease is the number one killer of women, causing 1 in 3 deaths each year; approximately one woman loses the battle with this dreadful disease every minute. The American Heart Association's **Go Red For Women** movement advocates for more research and swifter action regarding women's heart health for this very reason.

33 Events and Just Steph are proud to continue this philanthropic and entertaining tradition by announcing the **7th Annual Red Dress Party** benefitting the American Heart Association, to be held at Atlanta's luxury Crowne Plaza Ravinia, located at 4355 Ashford Dunwoody Road, Atlanta, GA 30346 on February 13, 2015 at 8:00pm. Advanced tickets may be purchased on 33 Events Site, <http://www.33events.com/33EventsRedDressParty.html>.

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